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Profile

Company

Sleepy Giant

Segment

Game

Location

California, United States

Website

www.sleepygiant.com



Introduction

Sleepy Giant runs games. Working with top developers and publishers in the game industry, Sleepy Giant provides the tools and expertise to design, launch, operate, and expand game user bases. An independent online game company headquartered in Newport Beach, California, Sleepy Giant is the leading market partner in delivering games-as-a-service.

The Challenge

Sleepy Giant was looking for a public cloud solution that provided flexibility in scaling infrastructure up or down at a moment's notice. Sleepy Giant also needed high availability, reliable support and a low total cost of ownership.

Effortless, instantaneous capacity scaling

Losing user data that had been painstakingly uploaded would seriously damage Quizlet's reputation so Sutherland and his team wanted the most reliable file storage system in the cloud. And they wanted a cloud that had few if any unplanned outages.

Knowledgeable & Reliable Support

Sleepy Giant needed a support team with the broad knowledge and competence to help build the right infrastructure for its partners. Sleepy Giant was seeking a team that could provide customized solutions and recommend proven options to meet the continuously expanding needs of its diverse projects.

Low Total Cost of Ownership

Sleepy Giant wanted to reduce infrastructure costs while continuing to deliver improvements in performance to customers. This meant considerations of alternatives to ownership and management of physical hardware.

The Solution

JA High-performance, Reliable and Scalable Cloud Service. Sleepy Giant chose to deploy on the Joyent Cloud because of Joyent's unique, purpose-built infrastructure and knowledgeable support team. The Joyent Cloud enabled Sleepy Giant to use resources efficiently for both its small and large partners. Joyent's SmartOS technology provided Sleepy Giant with a way to bootstrap new games and then quickly scale up for launches. Additionally, Joyent Cloud's unique CPU bursting capability eliminated the need for virtual servers in response to usage spikes. After starting with the deployment of a few servers, Sleepy Giant has grown its footprint to hundreds of Joyent web application servers, Riverbed Stingray load balancers, and Percona MySQL appliances for optimized, high-performance MySQL data stores.

Scalable and High Performance

Sleepy Giant is able to take advantage of customizing the Joyent Cloud on the fly by adding or removing virtual CPUs, disk space, and RAM as needed.

Responsive and Collaborative Support

Sleepy Giant continually benefits from Joyent's up-to-date knowledge and involvement in cutting-edge technology. Joyent continually introduces new and improved ways of solving problems, whether the solution is one of its own offerings or one from a third-party vendor that compliments Joyent's offerings.

Lower Total Cost of Ownership

Sleepy Giant was able to considerably reduce its total cost of ownership with Joyent's services. This means Sleepy Giant can allocate more resources in other areas that improve the overall game experience.



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