



fengqi.asia
風起亞洲

Profile

Company

Icon Venture Group Ltd.

Segment

Game

Location

Hong Kong, Guangzhou

Website

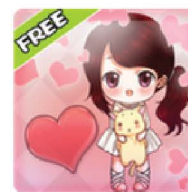
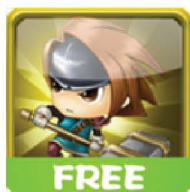
www.ivgame.com



Introduction

Icon Venture was established in March 2011 with headquarter in Hong Kong and two subsidiaries in Guangzhou and Beijing. The company has more than 100 staffs and its management includes professionals graduated from Harvard, Yale, and Stanford. Icon Venture has launched top-ranking games like Mad Race, Mad Parking, Snowball Revenge, My Girl etc on Android Market, 91.com, gfan.com, and AppChina. "Sexy Models Spot Differences", for example, ranked top 3 casual game in Android Market shortly after launch.

Games of Icon Venture



The Challenge

1. Hosting in an IDC Hub in Asia

Most of the customers of Icon Venture are in Asia but they are spread out in mainland China, Singapore, Malaysia, Hong Kong, and Taiwan, etc. Icon Venture wanted to host its games in an Internet Hub in Asia with fast and low-latency connection to these areas.

2. Uptime and Reliability

Icon Venture knew that it needed a reliable cloud provider to be sure its game servers never went dark. Any server issue could affect its reputation and customer satisfaction.

3. Scalability

Icon Venture engineers understood that a scalable cloud foundation is important to its growth down the road as user number grows. They needed an affordable infrastructure that could grow with its games over time.

The Solution

1. Hong Kong as the IDC Hub to users in Asia

Fengqi.Asia's cloud machines in Hong Kong are hosted in three data centers that provide low-latency internet connection to other Asian countries. Hong Kong is well-connected to the global fiber optics cable network and geographically located in the middle of countries like Taiwan, Malaysia, Singapore with large communities of gamers.

2. High Reliability and Uptime

When compared to other public cloud platforms in China, Fengqi.Asia has exceeded Icon Venture's expectation for reliability with a 100% track record. The company and its customers have never faced unplanned downtime since Icon Venture joined Fengqi.Asia.

3. Easy Scalability

When Icon Venture needs more servers for sustained demand, it can bring more computing resources via our online portal in minutes or simply with a phone call. When it no longer needs the additional resources, Icon Venture can pause these servers just as easily. Fengqi.Asia also offers Smart Machine which can automatically release additional CPU cycles and allocate additional memory to handle peak workload.



Fengqi.Asia

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