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風起亞洲

Profile

Company

河南乐易商联商贸有限公司

Location

Henan, China

Segment

eCommerce

Website

www.leejiaju.com



Introduction

Leejiaju is China's largest O2O e-commerce platform selling home building materials. It is also one of the most popular and influential. Leejiaju sells products from 88 brands such as Neuvo, Vatti, Auman, Dulux, Levis, Elegant Living, Our and Marco.

Leejiaju took full advantage of its lead in capital, technology, management, channel and branding to launch an e-mall selling home building materials. The e-mall offered tens of thousands of commodities in the form of homeware, building materials and furniture. It was a one-stop shopping platform that included shopping, delivery, installation and maintenance. From the e-mall, consumers could visualise how the products would look in a real world setting with plenty of use case examples.

The Challenge

Before Leejiaju engaged with Fengqi Asia, Leejiaju had been the target of internet attacks, causing service interruptions.

The Solution

To uphold a high standard of reliability, Fengqi Asia employed high-end equipment. Our SmartMachine ran under a container-based virtualization that created extremely secure partitions between tenants in the cloud. This effectively prevented unauthorized users or intruders from breaching security or entering containers without access privileges. As a result, Leejiaju has not experienced any further significant outages or downtime.



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